

Streatham Baptist Church Social Media Guidelines

(Based on the Church of England's Social Media Community Guidelines)

(v10) 9/05/21

1. Introduction

Social Media is a very public way of communicating that can impact several people simultaneously due to its instant, interactive, conversational, unrestricted, often visual exchanges. It therefore provides Christians with unique opportunities to demonstrate Christlike love in action.

Sadly, many Social Media interactions reflect worldly values so these guidelines attempt to ensure interactions made by Streatham Baptist Church (SBC) participants reflect the same kind, respectful and wise communication that we would use in face-to face encounters.

2. Biblical Principles

The list below highlights six key Biblical principles that underpin these Social Media guidelines.

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| Love | <p><i>Matthew 22:39 "Love your neighbour as yourself."</i></p> <p><i>1 Corinthians 13:4-6</i> ⁴"Love is patient, love is kind. It does not envy, it does not boast, it is not proud. ⁵It does not dishonor others, it is not self-seeking, it is not easily angered, it keeps no record of wrongs. ⁶Love does not delight in evil but rejoices with the truth. ⁷It always protects, always trusts, always hopes, always perseveres."</p> |
| Respect | <i>1 Peter 2:17: "Show proper respect to everyone."</i> |
| Humility | <i>Ephesians 4:2a "Be completely humble and gentle."</i> |
| Patience | <i>Ephesians 4:2b "Be patient, bearing with one another in love."</i> .. |
| Wisdom | <p><i>Proverbs 8:33 "Listen to my instruction and be wise; do not disregard it."</i></p> <p><i>Proverbs 3:21 "My son, do not let wisdom and understanding out of your sight, preserve sound judgment and discretion."</i></p> |
| Forgiveness | <p><i>Colossians 3:13 "Bear with each other and forgive one another if any of you has a grievance against someone. Forgive as the Lord forgave you."</i></p> <p><i>Ephesians 4: 31-32 "Get rid of all bitterness, rage and anger, brawling and slander, along with every form of malice. Be kind and compassionate to one another, forgiving each other, just as in Christ God forgave you."</i></p> |

3. Guidelines

This invites you to agree to a number of Christian values- driven guidelines when using any Social Media account but particularly for accounts owned by SBC.

1. **Be safe:** Special attention that promotes the safety of children, young people and vulnerable adults must be maintained. If you have any concerns please see the SBC Safeguarding Policy on

www.streathambaptist.com or email safeguarding@streathambaptist.com.

2. **Be loving:** Do not post anything that is disrespectful, undermining or offensive, including anything that is sexually explicit, inflammatory, hateful, abusive or threatening. Don't write defamatory comments about others or make any false or unproven statements that damage a person's reputation. Do not write anything you would not want Jesus to read.
3. **Be kind:** Communicate compassionately. Treat others how you would wish to be treated and assume the best in people. If you have a criticism or critique to make, consider not just *whether* you would say it in person, but also what *tone* you would use.
4. **Be honest:** Don't mislead people about who you are, what you or others have done and don't misrepresent the truth in any way. Acknowledge the work of others.
5. **Be responsible:** You are accountable for everything you say, write and text. All shared texts and images can be public and permanent even with privacy settings in place. If you're not sure, don't post.
6. **Be a good ambassador:** Always reflect Christlike behaviour. Personal and professional ways of behaving can easily become blurred online, so think before you post.
7. **Be gentle:** Especially when disagreeing. Apply Christian values when publicly disagreeing with others and ensure how you express yourself is Christlike especially when engaging in robust disagreements.
8. **Be confidential:** Avoid releasing personal information others have not consented to be released. Avoid sharing any sensitive information and always question the source of any content you are considering amplifying.
9. **Be law-abiding:** Respect copyright and data protection law. Do not forward any explicit or indecent images. Abide by terms and conditions of various social media platforms. If you see a comment that breaches their policies please report it to the respective company.
10. **Be wise:** Before circulating videos, images or texts, please check that the information you are sending out is factually correct and that you are confident of the source and origins of the information. Be wary of circulating material from biased or misleading sources

What will happen if SBC Social Media guidelines are breached?

SBC, London Baptists or the Baptist Union of Great' Britain may take action if they receive complaints or spot inappropriate, unsuitable or offensive material posted to their national social media accounts. This may include deleting comments, blocking users, reporting comments as inappropriate or addressing it directly with individuals. Any behaviour observed to run contrary to these guidelines may result in church discipline as per our constitution.

Who do I speak to for further advice?

Please email leaders@streathambaptist.com or ring the church office on 0208 769 1515.